



Management - guiding principles and ways of learning - the fifth edition(Chinese Edition)

By ZHOU SAN DUO / JIA LIANG DING

paperback. Book Condition: New. Language:Chinese.Publisher: Fudan University Press. the book is Management - Principles and Methods (fifth edition) support of student support materials. The author more than ten years of teaching experience learned on the basis of feedback from readers after use. carefully prepared this study guide. Book is based on Management - Principles and Methods (fifth edition) above. and Peiyoutailiang cases. exercises for the reader to use. This book aims to enable readers to the overall design ideas.



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