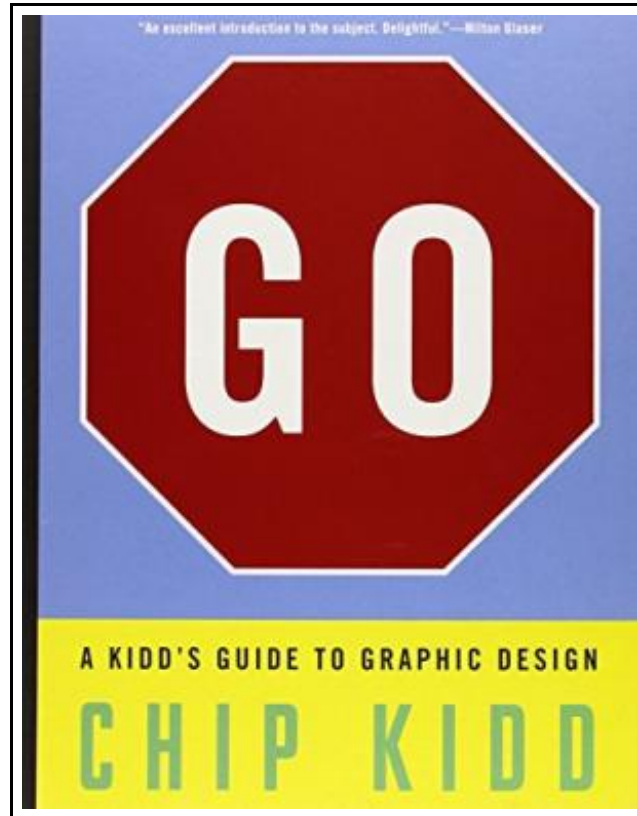# Go: A Kidds Guide to Graphic Design

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Reviews

This book might be worthy of a go through, and a lot better than other. it had been writtern really properly and helpful. You may like just how the author write this publication.
(Prof. Mattie Beatty)

GO: A KIDDS GUIDE TO GRAPHIC DESIGN

Workman Publishing. Hardcover. Book Condition: New. Hardcover. 160 pages. Dimensions: 10.9in. x 8.4in. x 0.8in.An excellent introduction to graphic design through the authors own excellent work. Anyone interested in the subject, including most practitioners, will find it delightful. Milton GlaserKids love to express themselves, and are designers by naturewhether making posters for school, deciding what to hang in their rooms, or creating personalized notebook covers. Go, by the award-winning graphic designer Chip Kidd, is a stunning introduction to the ways in which a designer communicates his or her ideas to the world. Its written and designed just for those curious kids, not to mention their savvy parents, who want to learn the secret of how to make things dynamic and interesting. Chip Kidd is the closest thing to a rock star in the design world (USA Today), and in Go he explains not just the elements of design, including form, line, color, scale, typography, and more, but most important, how to use those elements in creative ways. Like putting the word go on a stop sign, Go is all about shaking things upand kids will love its playful spirit and belief that the world looks better when you look at it differently. He writes about scale: When a picture looks good small, dont stop theresee how it looks when its really small. Or really big. He explains the difference between vertical lines and horizontal lines. The effect of cropping a picture to make it beautifulor, cropping it even more to make it mysterious and compelling. How different colors signify different moods. The art of typography, including serifs and sans serifs, kerning and leading. The book ends with ten projects, including an invitation to share your designs at GoTheBook. com. This item ships from multiple locations. Your book may arrive from...

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